

Your College Essay

my name is Sarah her Burson and this is the admissions revolution today I'm gonna be talking about the essay your college essay can be one of the best parts of your application you have complete control over it and it's your chance to speak directly to an admissions committee about what makes you the person that you are so you want to write about something that shows a side of who you are that you are most proud of and that is not represented anywhere else in your application so the first step in writing your college essay is to pick the right topic you want it to be appropriate you also want it to be about something that no one else in the world is going to be writing about or if they are they're not going to be able to write about it in the same way that you can and you want to write about something that is relevant relevant to who you are today and whom you want to be so 50 years from now if your grandchildren find that college essay and they read it that they're inspired by what you wrote and who you were so when you're thinking about ideas topics for essays you want to start writing them down you can write them down in a notebook you can put them in the notes section of your phone you can even create a new document on the computer for each topic that you come up with and then you can start to develop each topic and the more you write about one topic that usually will indicate the winner the one you should write your college essay on but those ideas those topics are going to be little things about you they could be stories they could be little tidbits they could be quirks and those quirks are what I call isms your isms my isms are Sarah isms and they are little things that very few people know about name but they are. Important to Who I am and I'm very proud of them I'm gonna give you an example of a few sera isms and I'm going to show you how I can talk about just a simple idea but then I start to develop that idea and that's how you develop your essay so here's my first sera ISM I am short not 535 for short I am really short I'm not even 5 feet tall fortunately I never had a medical condition that kept me from growing I just have two really short parents but I've never seen this as a weakness in fact I've always used it to my advantage because when people see me at first they usually underestimate me and I love that because then I shake their hand then I speak then I write then I do something that I am good at and that's when they see who I really am and if you take that height away from me I'm not the same person that I am so that height is a defining characteristic of me it is a Sarah ISM and I can write pages on it the second Saira ISM is that I love public speaking the bigger the crowd the better I do but the thing about public speaking is that I didn't always realize that I loved it in fact I spent a lot of time thinking that I wanted to be an actor and I liked doing the monologues but what I didn't like about the monologues was that I wasn't talking to anybody but when I did some public speaking and I saw that I was connecting with an audience that I was talking directly to an audience that's when I realized that I loved what I was doing that I was passionate about public speaking and I can use that in a future career the third Saira ISM is that I've always been an observer of people I was that kid that was staring in the grocery store or if my family went out to dinner I was staring at the family next to us seated next to us because I was curious about them I was curious about the family dynamics I wanted to know each family members story or background because I realized that that really impacted who they were why they talked a certain way why they dressed a certain way why they acted a certain way and what I realized as I got older and graduated college was this quality or this skill of being an observer of people could actually help me as an admissions officer and that's the secret admissions officers are great observers of people and as much as they need to look at your test scores in your grades they really want to get to know you so you have to be willing to share a piece of who you are don't take that topic that is on the surface that other people know about you go beneath the surface really tap into those isms that make you the person [paper law](#) that you are because when you share something like that that admissions officer is going to be able to relate to you much more and they're going to be much more willing to fight for you in the committee process so get informed get empowered get in this is the admissions revolution you.